



Protein Structure Determination in Industry Meeting

3 - 5 November 2019

Wellcome Genome Campus, Hinxton, UK

EXHIBITION & SPONSORSHIP PROSPECTUS



**WELLCOME
GENOME
CAMPUS**

www.psd2019.org

Contents

Welcome to PSDI 2019.....	2
Summary of Sponsorship Opportunities.....	3
Exhibition Information.....	4
Exhibitor Options.....	5
Sponsorship Packages.....	6-7
Contact Information.....	8
Deadlines.	9
Terms & Conditions.....	9

Welcome to PSDI 2019

On behalf of the organisers of PSDI 2019 and its Executive Committee, we are pleased to welcome you to the 27th Protein Structure Determination in Industry Meeting, to be held at the Wellcome Genome Campus, Hinxton, Cambridge, CB10 1SA, from Sunday 3 to Tuesday 5 November 2019.

The meeting will take place at the Wellcome Genome Campus Conference Centre. The conference centre has a high-tech 300 seat auditorium, meeting rooms, exhibition space, bars, restaurant and accommodation, all within the Wellcome Genome Campus grounds. This world-class venue provides an extraordinary space in an idyllic setting.

Summary of Sponsorship and Exhibition Opportunities

Description	Cost	Details on Page
-------------	------	-----------------

Exhibition

Exhibitor Table	£2,500	5
-----------------	--------	---

Premium Exhibition

Premium Exhibition Package	£3,500	5
----------------------------	--------	---

Social Programme

Sponsorship of the Conference Dinner	£3,000	6
Sponsorship of pre-Dinner drinks	£1,500	6
Sponsorship of Drinks Reception	£2,000	7

Delegate Bag Materials

Sponsorship of the Delegate Conference Bags	£1,500	7
A4 Flyer into the Delegate Conference Bags	£500	7

Programme Handbook

A4 Page Colour Advertisement	£750	7
------------------------------	------	---

Exhibition Information

Conference and Exhibition Venue	<p>Conference Centre Wellcome Genome Campus Hinxton CB10 1RQ</p> <p>The exhibition will take place in the Conference Centre at the Wellcome Genome Campus.</p>
Exhibition Set Up	<p>Access will be available from 14.00 on Sunday 3 November, 2019 in order to set up your exhibition stand. All exhibition stands must be set up in time for the start of the Welcome Drinks Reception as delegates will be present at this time.</p>
Exhibition Opening Hours	<p>Sunday 3 November, 2019 to Tuesday 5 November, 2019</p> <p>There is a draft programme available, but this is subject to change.</p>
Exhibition Break Down	<p>Exhibitors will be able to break down their stand after the final scheduled refreshment break on Tuesday 5 November.</p>

Exhibitor Options

Exhibition Space - Premium

Cost £3,500

Exhibitor tables include:

- Table of 12ft x 2.5ft
- 10 minute vendor talk during the programme
- Logo displayed prominently at conference and on website
- 2 x full registrations including lunch, refreshments and evening receptions (excluding the conference dinner)
- Company contact details and full page advert in the conference handbook
- 1 x conference handbook
- 1x delegate list

Exhibition Space - Standard

Cost £2,500

Exhibitor tables include:

- Table of 6ft x 2.5ft
- 2 x full registrations including lunch, refreshments and evening receptions (excluding the conference dinner)
- Company contact details and logo in the conference handbook
- 1 x conference handbook
- 1x delegate list

Table Allocation

The tables are sold as space only and are allocated on a first come, first served basis. The exhibition will take place in the Conference Centre at the Wellcome Genome Campus (please see separate floor plan).

Sponsorship Packages

Sponsorship of the Conference Dinner Cost £3,000

This is an opportunity for you to sponsor the Conference Dinner which is taking place at the University Arms Hotel, Cambridge on Monday 4 November, 2019. The dinner will be held in the Ballroom at the newly refurbished hotel. The University Arms, the home of Parker's Tavern, is a historic Cambridge hotel which first opened in 1834, and re-opened in 2017 following an £80 million renovation. The architect John Simpson and interior designer Martin Brudnizki collaborated to create a hotel that matches Cambridge's heart and style – ambitious, beautiful and full of life.

This is where all delegates are invited to attend a semi-formal dinner with entertainment.

Delegates will be transported from the venue by coach to the centre of Cambridge and then enjoy an evening of fine food, wine and entertainment.

The sponsoring company can enjoy their company logo and acknowledged as sponsor of the Conference Dinner in the programme, on the conference website and also on the menus which will be displayed on each table. The company can also provide any banners which can be displayed in the Ball Room.

Sponsorship of the pre-Dinner Drinks Cost £1,500

This is an opportunity for you to sponsor the Pre Dinner Drinks Reception held before the Conference Dinner which is taking place at the University Arms Hotel, Cambridge on Monday 4 November, 2019. There will be a one hour drinks reception held prior to the dinner at the Wellcome Campus where delegates and attendees can mingle in a semi-formal atmosphere.

The sponsoring company can enjoy their company logo and acknowledged as sponsor of the Pre Dinner Drinks Reception in the programme, on the conference website and in the conference handbook. The company can also provide any banners which can be displayed in the Pre Dinner Drinks area.

Sponsorship of Drinks Reception

Cost £2,000

This is an opportunity for you to sponsor the Welcome Drinks Reception which will be taking place at the Wellcome Trust Campus on Sunday 3 November, 2019.

The Welcome Drinks Reception will be an opportunity for everyone to meet and enjoy some drinks and nibbles in a semi-formal atmosphere.

The sponsoring company can enjoy their company logo and acknowledged as sponsor of the Drinks Reception in the programme, on the conference website and in the conference handbook. The company can also provide any banners which can be displayed in the Welcome Drinks area.

Sponsorship of Delegate Conference Bags Cost £1,500

This is an opportunity to make sure your company logo will appear alongside the PSDI Conference logo on all the delegate bags. Delegates often keep their delegate bags and use them for years to come. Your company logo and website link will also be displayed on the conference website.

A4 Insert into the Delegate Conference Bags Cost £500

One A4/A5 promotional leaflet or small brochure will be inserted into each delegate bag. Each delegate will receive a delegate bag on arrival at the conference. This enables your company and its marketing material to directly reach all delegates and presenters. Your company logo and website link will be displayed on the conference website.

A4 Page Colour Advertisement Cost £750

The published conference handbook will contain the conference programme, abstracts, local information and guidance for the duration of the conference. Sponsors are invited to place an advert into the handbook.

Contact Information

Event Organiser

Contact: Nicola Hardaker

Address: Hg3 Conferences Ltd.
4 Dragon Road
Harrogate
HG1 5DF

E-mail: nicola.hardaker@hg3.co.uk

Website: www.hg3.co.uk



Venue Contact

Contact: Kelly Butler

Address: Conference Centre
Wellcome Genome Campus
Hinxton
CB10 1RQ

E-mail: kelly.butler@wellcomegenomecampus.org

Website: conferencecentre.wellcomegenomecampus.org

Deadlines

Please could we ask that you adhere to the deadlines below

- Deadline for cancellations
Monday 2 September, 2019
- Completion of online exhibition/sponsorship booking
Monday 7 October, 2019
- Deadline for invoice requests
Monday 30 September, 2019
- Deadline for receiving information for conference handbook
Friday 20 September, 2019
- Final payment deadline
Monday 21 October, 2019

Terms & Conditions

Please note, when you submit an exhibition and sponsorship booking form you are signing and adhering to the terms and conditions listed below:

- Exhibition stands must not exceed the space allocated and must not encroach into or in any way impede access to or reasonable use of those of other Exhibitors.
- The exhibitor shall ensure that its exhibition stand is open and staffed during the event exhibition opening times and will not dismantle until after the final exhibition viewing time on Tuesday 5 November, 2019
- The organisers of the PSDI 2019 conference reserve the right to alter stand allocations and the floor plan if required at its absolute discretion. These will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received in full no later than Friday 6 September, 2019
- Notification of cancellations or amendments to stand space must be submitted in writing. Cancellations can be accepted up to Monday 2nd September with a refund of the total fee less 25% administrative fee. No refunds will be made to cancellations received after Monday 2nd September, 2019